



The new **SEAT**
Arona



Take a look around you. Do you see roads? Or beginnings? Obstacles? Or possibilities? At SEAT, we see the world in all its wild, wonderful glory. We can't help it. We're from a place that buzzes with creative energy. Where different is just the done thing. And so everything we touch – from cars to bikes to new mobility solutions – is designed to help you live a bolder, brighter, more surprising life.

It's life,
only bolder.

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The all-purpose urban SUV redesigned for those who choose to be bolder, live wilder, and act on impulse. So, take your passion and run with it, because you never know where it might lead when you dare to get carried away.

Get carried
away.





Sometimes all it takes is a little push for big things to happen.

Meet your
new partner
in crime.

The new face of urban versatility.

A beefier new look comes complete with a redesigned front grille, new front bumper and Full LED headlights, bringing bolder presence to the front. Adding a touch of sporty appeal, the roof spoiler and 18" Alloy wheels also enhance performance. And the handwritten logo? Just because every great work of art needs a signature.





Room for your little big obsessions.

A soft landing comes in handy when you're living it to the extreme. The stylish interior comes equipped with a new soft dashboard, a steering wheel in Nappa leather and enough space to go wild with your passions. LED lighting around the airvents provides a truly unique ambience to your cabin.

Always on your radar.

A bigger display lets you see and do more. The new 8.25" SEAT infotainment screen floats on the dashboard bringing it closer to your line of sight, improving visibility, practicality and safety.



Thrills come in all shapes and sizes. Discover which SEAT Arona trim is right for your adventure.

Discover what
drives you.



Style trim.

18



Go wild in style.

From the sleek city streets to the muddy mountain peaks, the Style trim takes you to both without compromise. Combining a dynamic front end with performance enhancing 17" Dynamic Machined Alloy wheels in Nuclear Grey and marrying the look and attributes to get the most out of the inner city as well as the rugged outdoors.



Full control with Full Link Technology.

Control the features on your smartphone directly from the 8.25" color touch screen. Making calling, texting or streaming music, a fully integrated experience.



Modern lighting solutions.

Eco LED headlights are not only an efficient solution, their clean-cut lines also brighten up your exterior.

Driving ambition
to new extremes.

For the true feeling of freedom and adventure, you've really got to go a little further. A robust, upgraded rear bumper is made to go above and beyond, while the Keyless Entry and Go. Uphill battles have never been so much fun.



Airvents in Aran Green.

Fresh design ideas to bring in the fresh air. Bring a hint of the outdoors indoors with illuminated airvents in Aran Green.



Always different.

Your thing. Your style. Your SEAT Arona. With a choice of Candy White, Magnetic Tech or Midnight Black for your roof, there's nothing you can't make your own.

XPERIENCE trim.

Wheels.

17"



DYNAMIC 17"
NUCLEAR GREY MACHINED
ALLOY WHEELS
St

18"



PERFORMANCE 18"
NUCLEAR GREY MACHINED
ALLOY WHEELS
XP

Style **St**
XPERIENCE **XP**



Colours.



CANDY WHITE¹ **St XP**



NEVADA WHITE¹ **St XP**



URBAN SILVER¹ **St XP**



MAGNETIC TECH¹ **St XP**



MIDNIGHT BLACK¹ **St XP**



PURE RED¹ **St XP**



DESIRE RED¹ **St XP**



SAPPHIRE BLUE¹ **St XP**



ASPHALT BLUE¹ **St XP**



DARK CAMOUFLAGE¹ **XP**

Style **St**
XPERIENCE **XP**

¹ Soft
² Metallic
³ Special Metallic
For XP the exterior mirrors are the same colour as the roof. For ST and R the exterior mirrors are in body colour as standard.



Upholsteries.



COMO CLOTH COMFORT SEATS



DINAMICA® BLACK SPORT SEATS



Style 
XPERIENCE 





Your technical bit.

Data &
Equipment.

Arona.

Engine, Gearbox	Style	Xperience
Displacement (liter)		1.0 TSI
Max. Power (HP / rpm)		115 / 5000-5500
Max. torque (Nm / rpm)		200 / 2000-3500
Gearbox		7-speed automatic DSG

Performance		
Max. speed km/h		190
Acceleration 100-0 km/h		10
Combined fuel consumption (100/1) l/km		5.3

Safety		
6 airbags (2 front, 2 side, 2 curtain) with passenger airbag deactivation	●	●
Electronic stability control (ESC) including ABS, EBD and BA	●	●
Hill start assist	●	●
Tire pressure monitoring system	●	●
Electronic Immobilizer	●	●
Front and rear fog lamps	●	●
iSOFiX child seats	●	●
Tiredness recognition system	●	●
Space saving spare wheel	●	●

Electronics		
Climatronic dual zone air condition + air care	●	●
Media system plus with 8.25" color touch screen, 2xUSB and 6 speakers	●	●
Bluetooth® (phone + audio streaming)	●	●
SEAT Full Link (Mirrorlink + Apple car play + Android auto)	●	●
Cruise control with speed limiter	●	●
Rear park distance control	●	●
Keyless Entry and Go	-	●
Auto dimming breakaway interior rearview mirror	●	●
Windshield ,side and rear windows in heat-insulating glass	●	●
Power windows with comfort operation	●	●
Central locking with radio remote control	●	●
Power folding , adjustable and heated exterior mirrors	●	●

Interior Equipment	Style	Xperience
Manual height adjustment driver seat	●	-
Manual height adjustment driver and passenger seat	-	●
Leather gearshift knob handle	●	●
Leather wrapped hand brake	●	●
Leather wrapped multifunction sport steering wheel	●	●
Decorative air vents in Grey color	●	-
Decorative air vents in illuminated Aran Green color	-	●
Interior ambient light	-	●
Interior light in footwell	●	●
Split folding rear seats	●	●
Front center armrest	●	●
Como Coth Comfort seats	●	-
Dinamica® Black sport seats	-	●
Interior chrome package	●	●

Exterior Equipment		
17" Dynamic Machined alloy wheels with 55/205/R17 tyres	●	-
18" Performance Machined alloy wheels with 45/215/R18 tyres	-	●
Dynamic headlight range control	●	●
Daytime Running Light	●	●
Full LED headlamps and taillamps	●	●
Dark tinted windows	●	●
Different-colored roof and exterior mirrors in Candy White or Midnight Black	-	●

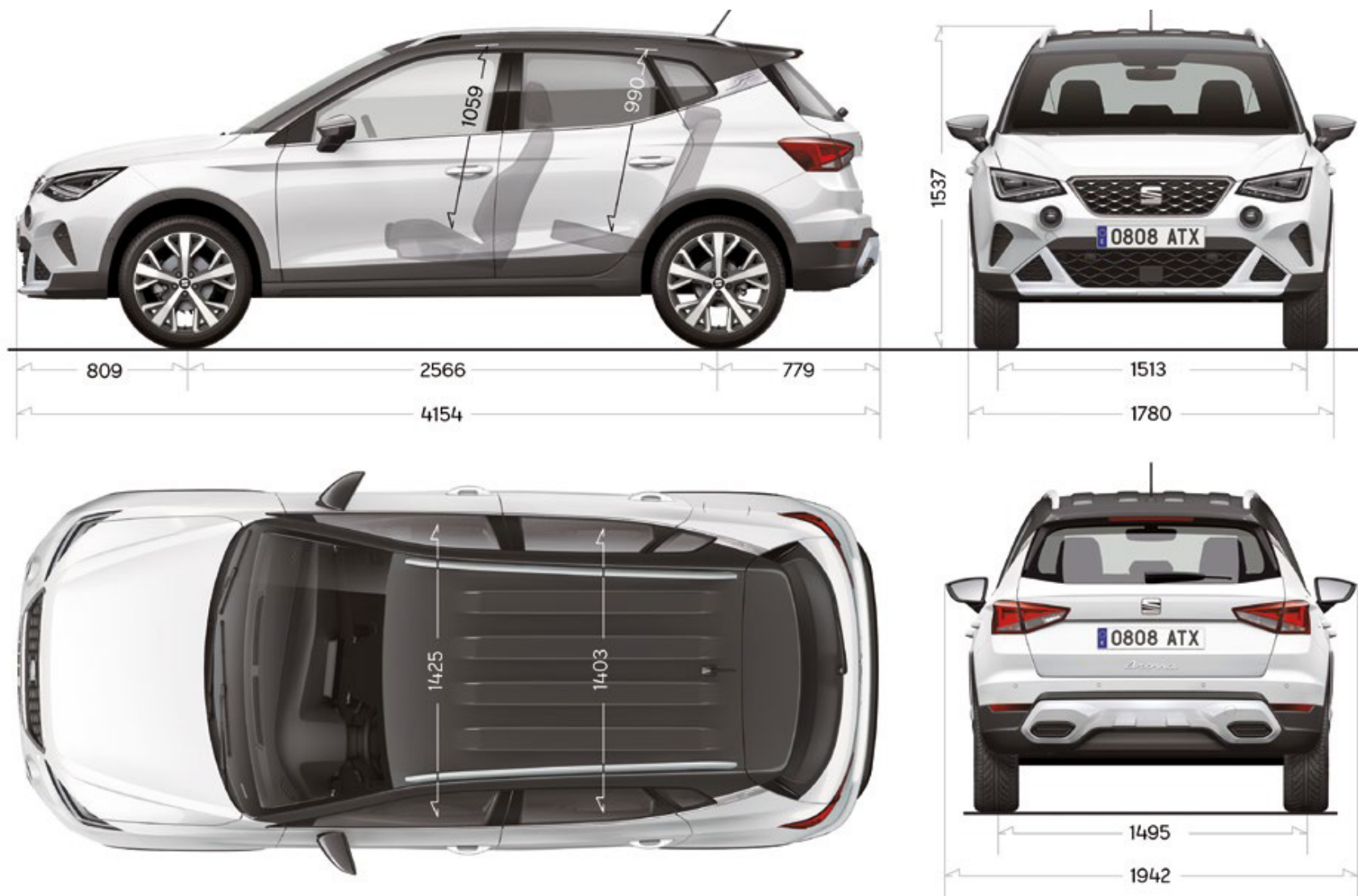
Dimensions and Weights		
Length / width / height (mm)		4,154/1,780/1,537
Boot capacity (L)		400
Fuel tank capacity (L)		40
Weight with driver (kg)		1,223

Warranty		
		5 years/ 100,000 km

To activate SEAT warranty please call 19178.

- Standard
- Not available

Dimensions.





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Some visuals in the brochure might differ from what is offered in the Egyptian market.

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Brochure



Dealers' Network



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SEAT recommends

